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Porsche Club of America

MILWAUKEE REGION

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Steinlifters

September 2017





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Calendar of events

SEPTEMBER

Sept. 7 — Board meeting. Allys Bistro. N72 W13350 Lund Lane. Menomonee Falls

Sept. 9 — Tour of SC Johnson's Frank Lloyd Wright -designed administration building and more. Pg. 14.

Sept. 15-17 — Vintage Sports Car Drivers Association Fall Vintage Festival at Elkhart Lake featuring Porsche and Vic Elford, legendary Porsche factory race driver. Road Course re-enactment and Gather on the Green car show Saturday afternoon at the Osthoff Resort followed by a Saturday evening dinner and presentation by Vic. Details:

<http://www.porschepark.org/journal.php?id=1003>

Sept. 29—Oct. 1 — Lakeshore fall tour. Details:

<http://www.porschepark.org/journal.php?id=995>

OCTOBER

Oct. 5—Board meeting. Umansky Motor Cars/ Porsche Milwaukee North W. Silver Spring Dr., Glendale

Oct. 7 — Tech session. We will visit the Medical College of Wisconsin's Vehicle Crashworthiness Laboratory. See page 13

Oct. 14 — Oktoberfest Cedarburg. Display your Porsche. Noon - 3 p.m. Save the date — more info to come. Not a region-sponsored event.

Oct. 13—16 — Driving tour of the Driftless Region, southwest Wisconsin. See pg. 12 or:

<http://www.porschepark.org/journal.php?id=961>

As of Aug. 29, only 8 spots remain on this tour. RSVP by Sept. 7.

NOVEMBER

Nov. 2—Board meeting. Umansky Motor Cars/ Porsche Milwaukee North. W. Silver Spring Dr., Glendale

DECEMBER

Dec. 7 — Board meeting. Allys Bistro. N72 W13350 Lund Lane, Menomonee Falls

2018

Jan. 6, 2018 — Holiday Party, Wisconsin Club



Autocross photos by Terry Royals and Bev Jurkowski. Read the report on pg. 7.



About the cover: Al Wagner took this photo during the 2017 Show & Glow by the Lake casual car show in Veterans Park on Aug. 5.

President's letter

By Tony Quebbemann

A group to be proud of

Well the "DE Dream Team" committee can now relax after an event extremely well done!! I cannot say enough of how it feels to have such a major event come off so well! Led by Terry Royals who displayed steadfast commitment for this event, the DE committee consists of seven members: Matt Karls, Todd Ponath, Jeff Cowie, Donna Daufenbach and Fred Schwierske, Al Bloom who begin with a track reservation one year in advance. In support of their efforts, an event of this scope requires many others to kick in and play a role as well.

An event of this magnitude and character has developed as improvements are discussed and new ideas are added, building on what came before. This year we had a record, sell-out event with balanced participation between run groups and enough dedicated instructors available to

donate time for a teaching role. Registration flowed well with a core group of volunteers processing Thursday evening and peak Friday morning registrants. We stayed to the schedule as advertised which means everyone received their time on the track as advertised.

To recognize individuals that played key roles, I must note the following: Chris Schuh and his crew did an awesome job performing Tech to help ensure safe vehicles are on track along with timely on-the spot information and repairs to keep us in the driver's seat.

Mike Schmitz was a "natural" covering Safety for the General Driver's meeting - very well done. Ron Pace delivered the best series of comments I've seen to guide the instructor group to a successful day.

Jeff Cowie, an experienced student with national training, handled classroom instruction and track time alongside his group for first-hand feedback at ensuing class sessions.

Matt Karls had the time-consuming logistical task for all

registrants and associated questions.

Donna Daufenbach set-up our Largest Veteran Group Drive to date. This includes an outstanding job by all those at Road America. They do an outstanding job with the veterans. The corner workers displaying the pride of country waving American flags, standing at attention saluting our Vets, this year adding the emergency trucks to lead and follow with easier seating for those with wheelchairs. I apologize for anyone I may have missed.

To all, your contribution is greatly appreciated. Many thanks for an event we can all feel very proud of!

Happy and safe motoring,

Tony

edenapple@aol.com
847-650- 0981

The editor's desk

Every issue of Steinlifters — and I've been creating them since mid-2008 — is fun to pull together. This issue was especially fun to put together because of the solid input I received from members.

You'll enjoy some interesting notes from new members, as well as Mike Bolton's account of the region's second and last autocross of the season.

I also had the idea to ask David Mathews about his experiences as a writer for Panorama. I am sure you have caught his byline on feature articles in the national PCA maga-

zine. We did the interview Q & A style.

Finally, there's an article about the Porsche class at the 2017 Milwaukee Concours d'Elegance, sponsored by our region. Two region members came away with high honors for their amazing Porsches. Speaking of that event, did you know that several region members are part of the large committee that pulls off the weekend of activities surrounding the Concours? First, Gary Messing is president of The Masterpiece Ltd., the nonprofit organization that hosts the event; Ron Pace is vice president; Renee Messing is treasurer; Mike O'Krongly is a member of the board of directors and chair of Show & Glow

by the Lake, the casual car show; Carrol and Carl Jensen, concours co-chairs; Donna Daufenbach, registrar. Other region members involved in key roles are Alan and Peggy Bloom, David Pickens, Bob Shellman, Patti O'Krongly, Karl Schultz, Tom Spiegel, Donna Daufenbach, and Jerry and Peggy David. Many region members, including me, Al Wagner, Jim DelBalso, Art Cunningham and others also volunteered for the event to help make it a tremendous success.

Bev Jurkowski
Editor and region webmaster

beverly.jurkowski@sbcglobal.net

Check out these photos by Mike Wiviott of the Show & Glow by the Lake casual car show:
<https://pcamilwaukee.shutterfly.com/pictures/824>

Members' Corner

Jonathan Knopp recently joined PCA and the Milwaukee region with his 2008 Cayman S, metallic silver exterior and black interior. "I have owned the car just over a year. It was purchased from my son in Seattle. We drove it across country in July 2016," he said. The trip included stops in Yellowstone Park and driving through Beartooth pass in the Rocky Mountains at close to 11,000 feet. "We were lucky as that breathtaking highway in northwest Yellowstone was open for passage," he said.

"Ever since I was a teenager I have admired Porsche automobiles. It was pleasing to me when my eldest son bought his Cayman S in 2008. Since then he bought a Cayman GT4 in 2016. As a result, I was able to buy his Cayman S and at a 'family discount'.



"Now that I drive a Porsche, I can begin to appreciate the car beyond its appearance. As a novice, I did DE last year at Road America and Autocross at Miller Park last June. These events enabled me to start experiencing the superb engineering and handling of the Cayman S. There is so much to learn. It was also a revelation to see the widespread pride of ownership shown by other Porsche drivers. So many of the cars I saw at DE and Autocross appeared to be in immaculate condition, regardless of the year. Even though my son did extensive track driving with my Cayman S, it still looks brand new. I plan to keep it that way," he said.

Jonathan is a retired high school science teacher (biology and chemistry) but still leads examination teams for the International Baccalaureate (IB) program.

Welcome also to:

Jay (Russ) McMaster, Pleasant Prairie (Test Drive member)

Chris Nelson, Plymouth, 1985 911 Carrera

Wayne Harder, Brookfield, 2000 Boxster

John W. Miller, Cedarburg, 2017 Panamera Turbo

Brian Kaminski, Brookfield, 2011 Carrera Cabriolet

John Ericson, Brookfield, Test Drive Member

Joe Hausch joined the region recently with his 1998 Boxster (986). With an Arctic Silver Metallic exterior and Boxster Red interior, it is exactly like the concept car that was built in 1993. Here's his story:

I bought the car earlier this summer.

Planes, Trains and Model Cars:

The Boxster is exactly like the scale model of it I bought back in 1995. And it has sat on my desk or bookshelf ever since. It was just an amazing design and detailed so well, and me being a graphic designer and marketing guy, this was a really special vehicle. What made it even more special, is that I met the actual designer of the car



in 1983 while working at a design firm in Milwaukee called DesignGroup. He is a local guy from Mequon named Grant Larson, I'm sure many of you have met him as well. I got to know him because another designer and he graduated from Milwaukee Institute of Art & Design (MIAD) a few years ahead of me. He would pop in rather randomly to our office, and then we'd talk at some parties I guess. I knew he was good, and I knew he was an Industrial Designer and I new he loved cars, but I never thought I'd ever know someone that created an iconic vehicle like this.

We stay in touch via Facebook, but he's not out there very much. I of course had to post a picture of me and the car and tell him I finally joined the club after 20-whatever years. He had a funny response.

Porsche finding:

I didn't actually spot the car, my 13-year-old daughter did as we were going down Hwy. 100 near Grange in Hales Corners. She kind of shouted, "Hey Dad, I think that's a Porsche Boxster," and I asked where and spun my head around. Sure enough, we drove around and she was right. We stopped and looked at it. Smart Sales & Leasing always has some interesting, very clean used vehicles, and this one was pretty clean. With only 59,000 miles on it. So "Z" (McKenzie) and I took it for a test ride. She loved it. We drove it home. Took a few pictures. I sent them to my wife to ask her how it looked in the driveway, beg forgiveness and the rest is recent history.

I've known Volkswagen and Porsche peeps just about all my life. One of my best friends that spends part of his time in the Rhinelander area and the rest of the time in Phoenix used to chop up VWs and we would run them through

Continued on next page

New members continued

woods. Then he became a VW mechanic for awhile, and he still has a number of them and Porsches amongst his junkyard. His Uncle is also a pretty popular Porsche guy that lives out in Big Bend. I've known him for many years and I know he's always had a couple he's been working on in his shop at all times. Uncle Pete as I have always known him, was one of the first guys I had to show the car.

The other guy that has kept the dream alive for me is Tom Spiegel. We've been talking design and Porsches for 20 years or more. His 356 is gorgeous and he drives by my house - stopping occasionally just to make sure I'm behaving. I drove it over to his house the day we got it.

I met Tom and did work for him as a partner in an Image Management firm called H2D. I left there to form Hausch Design Agency in 2001. I invented a cocktail garnish called the Cholive in 2006. I currently also am President/CEO of a mature start-up content company that makes two minute documentary videos based on the LIFE Picture collection. We are a private network that offers a sponsor driven product focusing mainly on Healthcare and Hospitality industries currently while specifically helping in treatment to fight against Alzheimer's and working in general in Memory Care facilities. We are approaching auto dealers and manufacturers as well. It is called PHOTAVIA: The Visual Network

Perception is everything.

For me the concept of driving such a classic, a very well designed and detailed German sports car is almost a little boys crazy dream every time I get in it. But when I look around at all the details, of how every curve and every line makes sense, and how everything, every material fits perfectly - I get recharged and inspired. A team of designers, engineers and craftsman built this thing which is awe inspiring and just amazing when I think to hard about it.

I remember sitting in my office 20-some years ago, thinking man, that would be so cool, I'm gonna get one of those. I remember hearing about Grant's dream of going to school in CA and maybe working at Porsche. And then he did, and then he did the concepts, and then he worked for Porsche, and then he won the pitch to build this thing.

I don't know if all of that is exactly true (we'll know if Grant chimes in), but I do know - dreams do come true. And I'm living it - driving it now.

I will surely hate to put it away though this winter. Maybe I can store it in our living room.

Probably not.



Joe Hausch and his Boxster

Michael Beglar of Oconomowoc (Okauchee) recently joined the region. "I have a small car collection (9) and a large guitar collection (40)," he said. "When not driving cars I also enjoy boating and traveling. I have 2 daughters- a 16-year-old junior at Oconomowoc High School and a 19-year-old sophomore at the University of Colorado-Denver.

"Additionally, I have Three step-sons 10,12, and 14 that are fun and very active in sports," he said. "I am looking forward to Porsche events and car talking with other owners," he concluded.



Michael Beglar's Porsches

Autocross report for Aug. 27, 2017

By Mike Bolton

Unlike our last few sunny day autocross events, Sunday, Aug. 27, dawned with the prospect of rain. And rain it did. Beginning with a light sprinkle at about 9 a.m., pretty soon we were treated to a modest downpour. The drivers' meeting was held with folks in their rain jackets and or umbrellas crowded around our canopy, which was having a hard time keeping the windblown rain from getting our timing equipment, paperwork and the computer wet. Sounds like an inauspicious start to the day.

But that's when things got interesting. For one thing, that is when Mike Wiviott stopped by with donuts, bagels and coffee. The Board members really know how to take care of event participants.

But I digress, back to the event. In this day and age of almost anything available on your cell phone, we had two or three of the 16 drivers there searching their weather apps and coming up with a combined estimate of about 80 - 90 minutes of rain. At that point, I asked the group if they wanted to wait it out for dryer weather and pavement or if they wanted to run the course. If you take yourself back to when you were a kid and mom or dad offered you the opportunity to go out and play in the rain, what did you do?

In my case, I went out and got soaked. I think my mom just wanted to get me closer to the tub when I came in. But our hardy group of autocrossers said "Let's go!"

So, we split the group into two, half with umbrellas and walkie talkies to manage the course while the other half mounted their trusty Porsche steeds and set about the task of driving in the rain. The first group obviously had a ton of fun negotiating the puddles that quickly developed on Miller Park's Uecker Lot. In fact, about the time that they came in and the course workers exchanged roles with the drivers, the rain was tapering off a bit.

That started the second group to jokingly complain that they weren't going to have as much fun as the first group had because the rain wasn't as hard. However, as they discovered, the parking lot runoff created a challenging small river that continued to flow right across the last couple of turns before the finish line even as the skies dried up.

Except for Ron Starkey's Legend, this was an all Porsche event. Ron choose to wait out the downpour as the Legend has a literal screen for a windshield and no side or rear windows. Still by the time he took it out, the wet pavement added to the oversteering fun. His best time was 1:16.026 minutes.

And for the folks in Caymans and Boxsters, which was half the field, they generally found their way around the course nearly as smoothly as they would have in the dry. In that group Paul Hoff had another steady and fast day in his 2000 Boxster S turning in an indexed time in the afternoon dry of 1:02.643 minute on the 0.64-mile-long Bruce Tammi-designed course. Bill Wright was close behind in his 2014 Boxster S with his best at 1:04.248 minutes.

The 911s, and all the other cars for that matter, were led by Bruce Tammi in his 2003 Turbo with an indexed time of 1:02.017 minutes. Dan Ferguson chased Bruce in his 2009 911 S (his all year long daily driver) with an indexed best of 1:03.639.

One of the more interesting vehicles was Heather Ingraham's 2016 Porsche Macan S which she drove up from Evanston, Ill. She had a raw time of 1:12.598 which, for a Macan, translates to an indexed time of 1:03.160! Way to go Heather! Each driver's best run is included in this article.

All in all, while wet, it was a great day for autocross. We could not have these events without lots of help. I have to thank Bruce Tammi for his course layout and for gathering the event data, Dan Ferguson for organizing the day of event registration and for accompanying me to the trailer's storage location to be sure no walls were damaged in backing it into its space and Ron Starkey for taking care of Tech Inspection. All three of them along with Bill Wright helped with course set up the night before the event. The folks at Miller Park were not asked, but were nice enough to turn on the parking lot lights while we finished in the gathering dusk, so we thank them too. Of course, we also thank Milwaukee Porsche North/Umansky for sponsoring the PCA Autocross events. Join us next year!

DRIVER	CLASS	CAR	INDEX	FASTEST TIME	FINAL TIME
Tom Golner	P3	1973 911T	0.921	1:12.925	1:07.164
Paul Hoff	P2	2000 Boxster S	0.910	1:08.849	1:02.643
Matt Karls	S3	2006 Cayman S	0.912	1:11.178	1:04.914
Jack Stephensen	S3	2013 Boxster	0.912	1:11.897	1:05.570
Terry Royals	S3	2006 Cayman S	0.912	1:13.272	1:06.824
Nicholas Goebel	S3	2014 Carrera	0.912	1:14.233	1:07.700
Donna Daufenbach	S3	2016 Cayman	0.912	1:14.644	1:08.075
Juan Legos Lucero	S3	2014 Carrera	0.912	1:15.868	1:08.462
Dan Ferguson	S4	2009 Carrera S	0.920	1:09.700	1:03.639
Bill Wright	S4	2014 Boxster S	0.920	1:09.830	1:04.248
Todd Ponath	S4	2015 Cayman S	0.920	1:13.360	1:07.481
Trevor Ponath	S4	2015 Cayman S	0.920	1:18.555	1:12.271
Bruce Tammi	S5	2003 996 TT	0.909	1:08.225	1:02.017
Mike Bolton	S5	2011 Carrera S	0.909	1:17.317	1:10.513
Ron Starkey	X	Legend	1.00	1:16.026	1:16.026
Heather Ingraham	S7	2016 Macan S	0.870	1:12.598	1:03.160

Region tour to Asheville in May 2018

Have you been considering a long-distance road trip in your Porsche? Did you miss signing up for the Asheville Treffen to be held this September because it filled up immediately (BTW: That's a testimony to the allure of the area)?

Then you may want to save the dates for an alternative trip in May: Sunday, May 20, through Sunday, May 27, 2018.

This trip is planned expressly to allow you to cross off some bucket-list items.

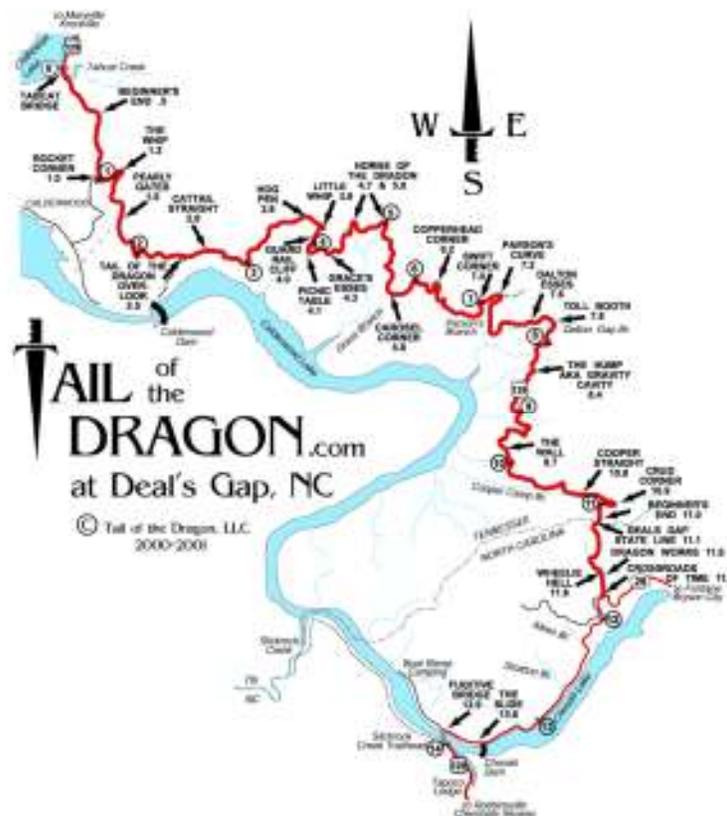
Here are some of the likely highlights:

- Caravan with other Porsches on the drive....there's always comfort in numbers, as well as the camaraderie with other Porsche People
- Drive the famous "Tail-of-the-Dragon"
- Have lunch at the historic Tapoco Lodge at the Tail's south end
- Visit Gatlinburg, TN (or not....it may be too commercial for some)

- Drive the crest road over the Smoky Mountains
- Spend multiple days/nights in Asheville, NC
- Visit Biltmore Estate, and/or do your own thing
- Drive many twisting miles on the Blue Ridge Parkway
- Flexibility to schedule your time, the way you want, or keep with the group.

More details will be coming out in the following months, but if you are interested in being added to the list to receive updates as they develop, send a brief email to Tour Committee Chair Alan Wagner at: alan.wagner@wi.rr.com and be sure to save the week on your calendar!

**Save the dates
and indicate
your interest to
ensure your
spot and to
learn more**



Mathews share his experiences writing for Pano

In recent years, region members may have recognized a byline on articles in Panorama, the monthly PCA magazine. Region member David Mathews has been writing for Pano regularly, especially cover-

ultimate social event. French Lick provided the most memories. Because it was my first, I didn't know what to expect. I planned to take my 914 to French Lick, but it wasn't ready. I drove my six-speed, sun roof-delete Tacoma pick up instead. I met Michael Alan Ross, one of the best automotive photographers in the business. Michael and I hit it off immediately. We saw stories in the same cars. We shared an immediate compatibility that was cool, and of course, helpful, given the amount of time we spend together.



Q. Without revealing any of the tricks of your trade, how do you find interesting PCA members to interview?

A. People are interesting. Most love to talk about their cars, about the funny, odd, tragic things that have happened to them in their cars. For example, the tale about a remodeling contractor who fell through the roof above an owner's Carrera, landing on and denting the fender. (Yep, the contractor was fired.) Or the wife who got mad at her husband during a rally stop and smacked him with a hamburger. Or the 90-year old who drove his owned-from-new 356 cab 1,000 miles to Parade. Incidentally, he took first place in his concours class, won blue ribbons in the art exhibit, and participated in the auto cross.

My job is easy--I just walk around and talk to people.

Q. What's a typical day like for you at Parade when you are on assignment?

A. A typical day? Generally the first day, I attend certain events/sessions where I know I'll meet people. This year, I attended Concours 101 for first-time concours competitors. Now who would choose a national competition for his/her first concours? Gotta be stories, right? And I troll the concours prep area for interesting cars and interesting people. I will also accompany Michael on searches for photo shoot locations.

Once we agree on cars and people, then we set up shoot times. Bright sunshine is not a friend of photographers; consequently, we start early and finish late. Normally we are up and at it at 5am and finish about 9pm. During the day, I'm at different events talking and taking notes.

Q. Of all the people you've interviewed, which was the most interesting or challenging?

A. The most difficult was the piece about an ultra low mileage 944 and a love letter written to the car by its owner who died of cancer. Have had a number of fun pieces--the couple with the hamburger, the old Speedster race car that still had grease on the door panels--many of the members about whom I've written have become good friends.

“My job is easy — I just walk around and talk to people.”

—David Mathews

ing Parade for the magazine. We asked him about his experiences as a writer for the national publication.

Q. How many Parades have you attended on assignment for Pano?

A. I've attended three Parades on behalf of Pano--2015 at French Lick, Indiana; 2016 at Jay Peak, Vermont; 2017 at Spokane, Washington.

Q. Each Parade is different. Which was the most interesting for you?

A. You are right. Although Parades follow the same general format, different faces and different cars change it up a bit. Of course there are many members who attend every year regardless of the location. This year, I enjoyed re-connecting with friends I made at French Lick and Jay Peak. Parade is the

Continued on next page

Writing for Pano continued

Q. What's the process like from the time you complete the interview, write the first draft, etc.?

A. I tried being a bit smarter, a bit more efficient this year by taking notes and using a pocket recorder. I research the car as much as possible. I'll call or email the owner to verify facts, names, dates, etc. after I write the first draft I'll ask my wife to read it for her impression about pace, etc, then I'll let it settle for a day or two. After a cool down period, I'll reread it aloud, make changes, print it and read it aloud again. By then, it's hopefully clean enough to submit.

Q. What kind of deadline pressure do you face after Parade?

A. I generally finish the Parade piece within two weeks after Parade. It is the longest piece of the year, the most complicated, and the one critiqued by the most people. Because all of that, processing takes time. I provide the first draft as soon as I can.

This year is different. Pano wanted a feature first; consequently, I chose what I thought was the appropriate feature, received the okay from Pano, wrote and submitted it, then moved to the Parade piece.

You'll notice a significant change in style, pace, and content in this year's Parade piece. My focus is much more on the people than specific events or the Parade in general. I think it works. Hopefully the readers will too.



Q. What role do you play with the photographer who is assigned by Pano to photograph the member's featured car for your article?

A. The photographer and I work closely together throughout the process. We discuss what car should be photographed at which location. Does a car need a gritty urban location or a verdant rural setting? I'll point out things about the car or the subject that I believe important--scratches in the upholstery that a female owner made when she adjusted the seat, for example.

I'll help by carrying equipment, holding light shades...it's pretty interactive.

After the photographer finishes his editing, he shares those images with me so that I get his sense of the car. That helps me with the writing the piece--seeing the subject through a different set of eyes. When I complete writing the piece, I share it with the photographer.

Q. How many articles do you generate, on average, from attending a Parade? More than one?

A. For the past three years, I've done the major league Parade piece plus six features. It would be difficult to do more and frankly I think it would be disingenuous to do fewer. This year we did several vignette pieces in addition to the features.

Q. What kind of feedback do you get from readers after your stories have been published?

A. Generally, my feedback has been positive. Most members like to read about people rather than about torque settings and the size of brake rotors. Don't get me wrong, tech-speak has its place. And, what I write about cars, I research. But Pano is a publication for members and their interests. For me, the most interesting part of Parade is the member.



Photo above: David's article about the transformation of his 914-6 was featured in the February 2017 issue of Panorama. Photo credit: Nick Berard.

David alternates driving the 914 with his 2016 GT4 Guards Red. Photo credit: David Mathews.

In addition to writing for Pano, David was editor of Steinlifters in the past.

Check your files for these documents

PCA national requires regions to maintain an archive of certain records. Region historian Greg Kizevic reports that we have gaps in the records and asks all members, **especially those who are past board members or officers**, to check their files for any of the following. Whether you have originals or copies, Greg is in need of any that you have. Please contact him at 414-352-6611 to discuss what you have and to arrange transfer.

- Incorporation documents
- State annual corporate information
- Application to U.S. IRS for "Not for profit" status
- U.S. IRS acceptance for "Not for profit" status, prior copies of U.S. IRS form 990 filings
- State Tax Department acceptance of "Not for profit" status
- Annual Federal Tax returns (if needed and filed)
- Annual State Tax returns (if needed and filed)
- Treasurers reports
- Newsletters
- Past presidents' files
- Membership data
- Equipment inventory records
- Insurance waivers for past events (Retain at least for 4 ½ years)
- Charter documents
- Board minutes
- National-region correspondence
- Region memorabilia and artifacts
- Trophies, memorabilia, etc. of anniversaries/significant events

Rear-view mirror: Region history

The cover of the March 1995 edition of Steinlifters featured Ferry Porsche posing with a 1960 Porsche 356 B Coupe. The price of the car, factory delivered, was \$3,063. In the description of the cover it was further noted that a Cabriolet 1600 S90 cost \$3,780. Options included: luggage rack to match the color of the car, \$24.80; save-a-life seatbelt for one seat, \$13.40, enamel paint, \$30; 4 Koni shocks for \$28.80.

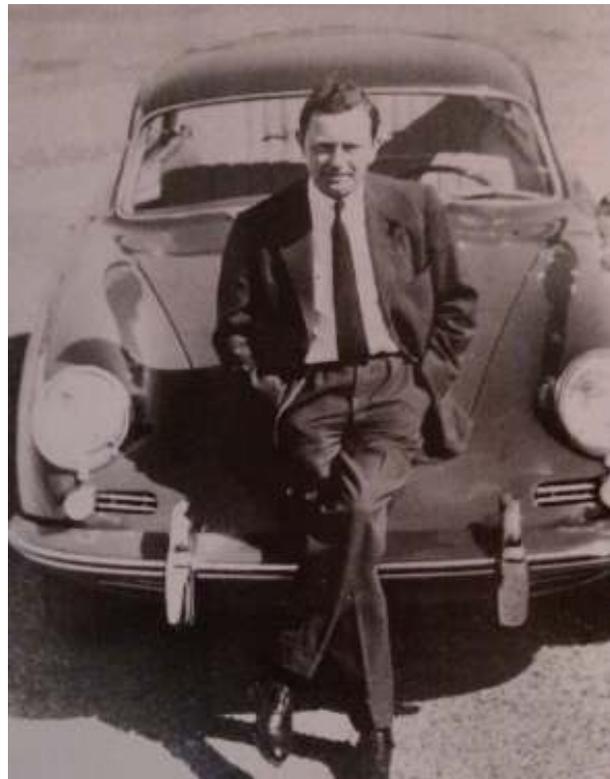
The issue also advertised a unique gathering at Capitol Import Autos on 93rd and Brown Deer Rd. Members were invited to have a free tech inspection of their car, wash and polish it there, chat with Porsche Master Premier Technicians on staff and "discuss the new Porsche models, including the new 911 Turbo."

Gary Messing was region president in 1995.

Who knows what happened to CIA? Respond with your answer to the newsletter editor.

Want more history? Read the brief recap of the region from its earliest days to the present on the website:

<http://www.porschepark.org/about/history.php>





Enjoy your Porsche and Porsche Club friends as we tour the hilly Driftless Area of Wisconsin – Oct. 13 – 15

Lodging: Radisson Hotel in LaCrosse. The Radisson is holding a block of 20 rooms for our group. Rooms are either 1 king-size bed for a rate of \$149 per night (plus tax) or 2 queen-size beds for a rate of \$159 per night (plus tax). **The hotel's deadline is mid-night, Friday, Sept. 8, 2017.** At that time, any un-booked rooms in our block will become available to the general public. To make reservations at the Radisson, please call 608-784-6680. Be sure to state that you are with the PCA-Milwaukee Region group, to draw from the block of rooms reserved for us.

The weekend drive will start on Friday, Oct. 13, near Madison with lunch stop after we begin driving; a group dinner on Friday evening; breakfast on your own on Saturday; a lunch stop featuring comfort food and delicious pies, and two options for Saturday dinner, one more casual and one more upscale. Saturday's drive, starting at 9:30 a.m. will feature more magnificent Driftless Area roads. Sunday, Oct. 15, you're on your own to return home.

A full itinerary is available here: <http://www.porschepark.org/journal.php?id=961>

Contact Al Wagner with questions. Alan.Wagner@wi.rr.com or 262-416-8503

Complete the RSVP form below to join this fantastic weekend experience. Once you RSVP you will receive emails from Al with trip updates and other necessary information.

RSVP form:

<http://www.porschepark.org/content/Driftless%20Area%20Form%202017.pdf>

*****Only 8 spots are open for this tour. Act soon.*****

Fall tour test drive

By Jim Schustedt

If you dream of driving twisty and hilly roads in your Porsche like I do, you won't want to miss our Region's Fall tour of the Driftless area, scheduled for Oct. 13, 14 and 15. Al Wagner and the tour committee have planned an incredible route. Read more about it above.

A few weeks ago, my wife Kay and I accompanied Al and Ellyn Wagner on a test drive. The route is fantastic. I can only imagine how picturesque the Driftless area will be in mid-October when the trees are tinted in yellow and red.

Kay and I have attended all three of Al's Great River Road Tours, but I have to say that the roads that we drove on this test drive are even better than past tours, which is saying a lot. We logged over 250 high quality miles covering the most scenic roads in our beautiful state.

Months earlier, Al meticulously mapped out the route and prepared a highly detailed spread sheet with turn-by-turn instructions. With maps and spread sheets in hand, our wives navigated; Al and Ellyn in their Cayman S, and Kay and I close behind in our 911.

Al's pace was brisk yet sensible. Our mission was to verify that all of the spread sheet information was accurate (including elapsed time and mileage), that all of the roads were paved and up to our expectations, that the rest stop distances were strategically spaced, and to meet face to face with the restaurateurs and hotel staff that we'd spoken with months earlier.

The route is awesome.

From hilltop vistas to deep winding valley roads that pass quaint Amish farms, the scenery just cannot be beat. I can't wait to share the experience with you this October.

If you love spirited drives in the company of fellow Porsche lovers, this tour is for you. Make your reservations today before all of the spots are taken. You won't be disappointed!

Tour MCW crash injury research center

PCA-Milwaukee Region will visit the Medical College of Wisconsin Crash Injury Research and Engineering Network Center (CIREN) on the grounds of the Milwaukee VA Medical Center Oct. 7.

This is the only NHTSA-certified full-scale crashworthiness laboratory in an academic setting in the world and includes a facility for full vehicle crashes with test dummies, a sled lab, biomechanics lab and several biology laboratories.

The research group consists of 35 scientists, engineers, and technical specialists that receive grant funds from federal and private sources.

Our visit, hosted by the Director, Dr. Frank Pintar, will include a presentation on the work of the Center, a tour that includes the full vehicle crash facility, biomechanics laboratories and a chance to see the high-speed test sled in action. Lastly, there will be time for questions.

Schedule

Date: Oct. 7, 2017

Time: 9 a.m. - 9:30 a.m. light refreshments

9:30 a.m. tour starts

Maps to the CIREN Center will be sent to you when you sign up.

RSVP by Oct. 1: There is limited space available for this session so sign-up soon by email to: abloom@mcw.edu.

Attendees must be 13 years of age or older and those under 18 must each be accompanied by an adult.

All attendees must RSVP in advance of this event. No walk-ins will be allowed. Questions? Contact Alan Bloom, abloom@mcw.edu

**Only NHTSA-
certified
crashworthiness
lab in academic
setting**



Last call for Tour Frank Lloyd Wright-designed SC Johnson Campus & Wingspread Sept. 9

You are invited to join other PCA-Milwaukee Region members and guests Sept. 9 on a one-day excursion to Racine to tour the SC Johnson campus featuring the Frank Lloyd Wright-designed Administration Building and Research Tower as well as Fortaleza Hall.

The tour will also include Wingspread, designed by Frank Lloyd Wright as the Johnson family home from 1939 through the 1950s. It is now an educational conference facility for the Johnson Foundation.

There is no cost for the tour.

Tour is limited to 40 participants.

We will be having lunch at the Red Onion Café in beautiful downtown Racine between the tours.

Schedule for the day:

9 a.m. Tour starts at the Golden Rondelle Theater

11:30 a.m. Lunch at the Red Onion Café (Lunch is optional.) See the RSVP form for menu options.

1:30 p.m. Tour starts at Wingspread

2:30 p.m. Tour ends, on your way home.

When you RSVP, you will be added to the list of attendees and tour leader Tom Mucklin will be in touch with further details.

Questions? Contact Tom Mucklin at tmucklin@wi.rr.com

RSVP by Sept. 3

Visit an
architectural
masterpiece

RSVP Form, including lunch options:

http://www.porschepark.org/content/Racine_tour_RSVP.pdf

9 Porsches compete in class at 2017 Milwaukee Concours d'Elegance

For 2017, nine Porsches were selected by a committee to participate and compete in the Milwaukee Concours d'Elegance, Aug. 6, in Veterans Park on Milwaukee's lakefront.

The lineup included:

1968 912 Soft Window Targa, owned by Robert Prince of Grafton, Wis. Prince took delivery of the car at the factory in May 1968.

1958 Porsche 356A Speedster, owned by Milwaukee Region members Mark Eskuche and Mary Meissner of Mequon. The car features a 4 cylinder, 1625 cu. in. air-cooled horizontally opposed engine. It was raced at all historic road racing tracks in North America and was once driven by Brian Redman and won the 1999 Klub Sport Porsche Challenge.

1970 Porsche 914-6 Targa, owned by Mike Fitton of Arlington Heights, Ill. The car is one of approximately 3,300 produced from 1970 to 1972. Has the base 911T 6-cylinder 2.0-liter engine.

1956 Porsche 356A Speedster/Reuter, owned by Curt Crowell of Green Oaks, Ill. The car was purchased for \$800 in 1963 for track use. The car competed in 55 races including the Badger 200 at Road America in 1967.

1972 Porsche 911S Coupe, owned by Chris LaPorte of Becher, Ill. The 1972 is the only model year where the oil filler had an exterior door on the passenger side of the car. By 1973 the feature was removed due to service attendants mistakenly filling the oil tank with petrol.

1964 Porsche 356SC Coupe, owned by Ed Leed of Barrington, Ill. Earned a first-class award in the 1976 PCA Parade concours event and received the Zuffenhausen award at the 2016 PCA Parade concours.

1961 Porsche 356B D'Ieteren Roadster, owned by Milwaukee Region members Sean and Cindy Dicks, of Mount Pleasant, Wis. D'Ieteren Freres in Bruxelles built the last of the Porsche Roadsters

between March 1961 and May 1962. This car was purchased by Sean's father in 1977.

1970 Porsche 911T Coupe, owned by Milwaukee region members Tom and Judy Grunnah of Plymouth, Wis. This is a numbers-matching original, unrestored car with only 30,000 miles on the odo.

1960 Porsche 356 Roadster, owned by Rick Gurolnick of Hawthorn Woods, Ill. This car has been raced and owned by Gurolnick since 1984. This was originally a race car out of the San Francisco region and was a Disney movie car in "Herbie the Love Bug."

After the judges reviewed each car and made their selections, the following went home with an award:

1st Place: 1968 Porsche 912 Soft Window Targa, Robert Prince, Grafton, Wis.

Award of Excellence: 1961 Porsche 356B D'Ieteren Roadster, Sean and Cindy Dicks, Mount Pleasant, Wis.

Award of Excellence: 1970 Porsche 911T Coupe, Tom and Judy Grunnah, Plymouth, Wis.

The 2018 Milwaukee Concours d'Elegance is tentatively scheduled for Aug. 5, 2018.

See more photos on next page.



This beautiful 918 was part of the Milwaukee Concours d'Elegance. The car was part of the Speed Then and Now class. It was a hit with all Porsche fans who attended, without a doubt. Credit: Robert Dean, Fox Valley Region member.

Milwaukee
Region
members
among class
competitors;
region was
class sponsor

2017 Milwaukee
Concours d'Elegance

The Porsche class, sponsored by the Milwaukee Region, PCA, featured nine Porsches.

Tom Spiegel and the Wisconsin 356 Club were the class chairs.

Best in class kudos went to Robert Prince of Grafton with his 1968 912 Soft-top Targa (at right).



An award of excellence was won by region members Sean and Cindy Dicks of Mount Pleasant, Wis., for their 1961 356B D'Ieteren Roadster.



Region members Judy and Tom Grunnah of Plymouth, Wis., won an award of excellence for their 1970 911T Coupe. Photos by Robert Dean, Fox Valley region.

Check out these photos by Mike Wiviott of the 2017 Milwaukee Concours d'Elegance
<https://pcamilwaukee.shutterstock.com/pictures/1822>

More of the Porsche class at the 2017 Milwaukee Concours d'Elegance.



Clockwise, starting at top left: 1956 356A Speedster/Reuter' 1960 356 Roadster; 1972 911S Coupe; 1964 356SC Coupe; 1970 914-6 Targa.

Tom Spiegel and the Wisconsin 356 Club served as class chairs, responsible for creating this class of Porsches to be judged at the concours.

Photos by Robert Dean, Fox Valley PCA region member.



Check out Mike Wiviott's photo album of the concours:
<https://pcamilwaukee.shutterfly.com/pictures/1822>

Minors allowed at some events — both parents/guardians need to sign waiver in advance

PCA and the Milwaukee Region allow minors to participate in some, but not all, events.

The region will note in event publicity which events permit and which prohibit minor attendance. When in doubt, be sure to check with the event organizer — the person who is receiving RSVPs — to ensure that a minor is welcome.

If an event permits minor attendance, a waiver must be signed **in advance by both parents or guardians** of the minor who will attend. This form is available on the region's website in the Resources section. It is also available below.

Don't be disappointed if you and your child or other minor is turned away from an event because minors are prohibited from said event or the waiver was not signed by both parents before arriving at the event.

Questions can be directed to Alan Wagner: alan.wagner@wi.rr.com

http://www.porschepark.org/content/Minor_and_Parent_Form_Wavier.pdf



CARS & COFFEE

WITH SCAFFIDI & BILSTAD
AT THE BAVARIAN BIERHAUS
700 W LEXINGTON BLVD, GLENDALE, WI 53217



Cars & Coffee Sept. 16, 2017 at the Bavarian Bierhaus 8 a.m. - 11 a.m.

Umansky Motor Cars and WTMJ Radio's "Scaffidi and Blistad" would like to spend Saturday morning connecting car enthusiasts. Together, we will host a meet-up for listeners to talk cars and socialize. It's simple as that: no races, no trophies, just enjoying some coffee and talking cars. All makes and models welcome. Courtesy announcement -- this event is not sponsored by PCA or the Milwaukee Region.

Region shines in executing successful DE

The region DE committee, chaired by Terry Royals, has every reason to feel good about what they accomplished at the driver education event on Aug. 18 at Road America. Above all, the well-organized event was safe for drivers, workers and spectators.

One hundred twenty-nine drivers enjoyed the experience – a sold out event that takes months of planning and promotion to result in a success. Of those 129, 36 were novices who were paired with instructors to learn the best way to safely drive the 14-turn, 4-mile road course at Road America. Of those 36, 23 were on the track for the first time.

In addition to the novice class, the region also has two other run groups for drivers with more experience on the track.

How did the participants like the day?

"I just wanted to recognize the folks that put the day together on Friday. It was truly a memorable day for me. My instructor (Erik Ivarson) was top notch. While I wouldn't say I'm a pro by any means the difference between the first and the fourth session for me was significant. I will for sure be signing up again in the future and want to compliment you and the club for a great event. Thank you and congrats," said Ryan Festerling in an email sent to the committee after the event.

Posting on Facebook, Tim Dotson said: "As a first time DE attendee, I can't say enough about how well the event was run. The instruction I received allowed me to make great improvements as the day went on. Safe and courteous driving was properly made a priority and you could tell everyone was taking that seriously. Thanks to the event organizers, instructors and RA staff for a top-notch experience at one of the greatest road courses in the world!"

Other comments, gleaned from a post-event survey included:

"Overall the event was great. I was extremely impressed with the way the schedule was adhered to. Great job!"
 "My instructor, Mike Schmitz, was incredible. Thank you!"
 "I had an awesome time!"
 "Excellent job packing a lot into one-day event... very good job!"

There was more to the day than high-performance driving. As has been the tradition for many years now following the lead of the Potomac Re-

gion which started the Vets on Track program years ago, the Milwaukee Region hosted 52 veterans and seven staff members from the Zablocki VA Medical Center for a special treat. The veterans were driven on the track at touring speeds as passengers in DE participants' vehicles during the lunch break. All corner workers waved large U.S. flags as the veterans passed each turn on the track.

In addition to the track touring, the special visitors enjoyed lunch served by the Lions Club, toured the control tower and watched some of the DE sessions after lunch before heading back to Milwaukee. Thanks to Donna Daufenbach for coordinating with the VA Center staff for the visit.

Shout out to CS Motorsports, the primary sponsor for this event. They provided the T-Shirts, ran our tech session and helped many drivers, attending to cars throughout the day. Also thanks to Road America for donating the lunch for all the corner workers which was served while the vets were touring.

Finally, thanks to Milwaukee Region member Jeff Cowie who ran the Novice Class Educational sessions, and the entire DE Committee for the tireless work in the months leading up to the event and on the day of the event. They include: Matt Karls, Todd Ponath, Alan Bloom, Donna Daufenbach, Fred Schwiarske, Jeff Cowie, Mike Schmitz and Terry Royals.

If you missed this year's DE because it filled to capacity, be sure to sign up early next year.



A corner worker salutes veterans as they approach Turn 14 at Road America. Trevor Ponath photo

See more photos on next page

Vets on Track at Road America, Aug. 18



Veterans on tour through Turn 13 is a special component of the region's annual DE day at Road America. Photo credit: Trevor Ponath

A corner worker greets a veteran on tour at Turn 5. Trevor Ponath photo



Mike Wiviott, (driver's seat) region board member and Tech sessions chair, was one of many DE participants to escort a veteran during the lunch break touring session. Photo credit: Sideline Sports Photography

Membership anniversaries in Sept

Wayne Rindt	1971	Stephen J. Murphy	2004	Matthew J. Goetzinger	2013
Gary A. Glojek	1973	Daniel G. Beckett Jr.	2005	Michael G. Klein	2013
Daniel N. Wilke	1986	Wayne L. Moses	2006	Andy Murawski	2014
Michael Mraz	1987	William R. Hotz	2007	Christopher Eliopoulos	2015
Russell E. Greenham	1987	DeWayne Egly	2007	Gil Loppnow	2015
Arnold Krubsack	1987	John P. Jacobs	2008	Jacob Prather	2015
Tim Rindt	1987	Peter Thermansen	2008	Chris Klimowicz	2015
Kenneth J. Rohman	1992	John M. Marzullo	2008	Ken Gozdowiak	2015
Erik Winberg	1992	Jeffrey D. Plate	2009	Brian Eiche	2015
James D. Anderson	1992	Mark Daufenbach	2009	Jeff Buth	2016
Michael J. Trebatoski	1993	Donna R. Daufenbach	2009	Drew Marticke	2016
August J. Jurishica	1993	Clifton Albino	2010	Dave Carlson	2016
James M. Wilke	1995	Michael P. Bolton	2010	Dave Rudd	2016
Daniel J. Stritzel	1996	Robert E. Prellwitz	2010		
James E. Montoure	1998	Pamela J. Mueller	2010		
Judith K. Grunnah	1999	Eric J. Hagmayer	2011		
Christopher R. Schuh	2000	Mark R. Anderson	2011		
Andrew C. Campbell	2001	Gerald Habeck	2012		
Deborah S. Lind	2003	Jason W. Peters	2012		
Craig A. Claerbout	2003				

Region contacts for 2017

Officers—2017



President
Tony Quebbemann
847-650-0981
edenapple@aol.com



Vice President/Historian
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gkizevic@sbcglobal.net



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Treasurer
Alan Bloom
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Directors



Donna Daufenbach
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Todd Flemming
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Mike Wiviott
414-759-8589
michael.wiviott@gmail.com



Al Wagner
262-416-8503
alan.wagner@wi.rr.com

For other committee chairs, see the region website, porschepark.org. Contact Us tab.

Porsche Club of America, Milwaukee Region
Mailing address: W266 N7030 Wilderness Way
Merton, WI 53089

Website: www.porschepark.org
Facebook: <https://www.facebook.com/pca.milwaukee>

Zone 13 news

Wow, the summer is moving too fast. Many of your region events are already completed. I hope everyone is having a fun year enjoying their cars and their club. Now that Parade is over, I thought I would pass along some of the happenings of the year so far.

I am not sure how many members know how the Club is organized at the national level. All of the Presidents of all the Regions, Executive Committee, and the Chairs of the Standing Committees comprise the Board of Directors of the Porsche Club of America. Twice a year, in addition to the Winter Board Meeting and the Summer Board meeting, a phone-based meeting is conducted. It is on this phone call that all members of the Board have the ability to comment on and then cast a vote for the items up in front of the Board. During this year's summer call, voting was held for members of the Audit Committee and approval was sought for the Nominating Committee Policies and Procedures. All items voted on were passed as presented.

The Executive Committee continues to look to establish minimum standards for our events. As the cost of insurance continues to escalate, we must do what we can to minimize our risks to keep our rates low. The Club has been able to do this by an aggressive risk management philosophy. This is why Minimum National Standards have been implemented for Driving Tours. Leeds Gulick, our National Autocross Chair, has almost completed the minimum standards for Autocrossing. He is currently looking for volunteers to become part of the Committee to finalize the standards.

Parade 2017 was a great success. It was one of the largest Parades with over a 1,000 individual registrations. The City of Spokane was amazing with its hospitality and beauty. The Concours along the river in the park was an ideal location. Hopefully, you were lucky enough to catch the streaming of the awards presentations on Facebook. This was the first time awards were presented on the field to much success.

Congratulations are also due to the Bluegrass Region, which is part of Zone 13. Their newsletter won First Place in Class II and their Website took Third Place in this year's contest. I encourage all to look at them. It's never too early to start thinking about submitting for next year. Congratulations to Bluegrass!

Parade 2018 is going to be in Lake of the Ozarks, MO

at the Tan Tar A Resort. This is almost in the backyard of our Zone. It's never too early to start thinking about Parade and the activities that make Parade. It would be great to see a big turnout from Zone 13. For those that have never attended a Parade, this is your chance. Next year it will be within a day's ride for most members of our Zone.

We noticed this year that many first timers entered the Rally and Concours. This is wonderful. I have reached out to all the Presidents within the Zone and have offered to work with them should they want to put on either a rally school or concours school. A little knowledge and preparation for these events would make them much more enjoyable to participate in, and that's what makes Parade a fun experience. So if you think this would be a benefit to your region, please let your President know!



The next two Treffens have also been announced. The first scheduled for April 25-29, 2018, will be in Santa Ana Pueblo, NM. The second is scheduled for Sept. 12-16, 2018, and will be at the Fairmont Banff

Springs Resort, Banff, AB. Next year will offer several fantastic experiences. Start making your plans now to attend one or all!

A Zone 13 Facebook page has been created. It can be found at www.facebook.com/groups/Zone13. Hopefully all the regions will start posting their upcoming events here. Click on and become a member now.

Please continue to enjoy your summer, your Porsche and your Club!

Jack Stephensen
Zone 13 Representative

Minutes — board of directors meeting

Read the July 2017 minutes online:

http://www.porschepark.org/content/July_2017_minutes.pdf

August 3, 2017 minutes

Meeting called to order at 6:32 by Tony Q.

- Present – Tony Quebbemann, Mike Wiviott, Al Bloom, Al Wagner, Todd Flemming, Donna Daufenbach, Todd Ponath, Greg Kizevic, Ron Pace
- July 2017 Minutes approved with a motion by Mike W and a second by Greg K. Thanks to Bev for being the surrogate secretary for the July meeting.
- Treasurer's report approved with a motion by Todd P and a second by Mike W. Al B reports that the club is up \$7,000 over last year at this time. The club is past the break even point for DE as of July 31st with the total income as of that date was \$20,624.90.
- Autocross – Mike W reported that things are on track for the next Autocross event. The timing software company has been given an ultimatum, if they do not help get the software up and running the club will ask for a refund. Mike W reports it is the software that is the problem but will try different hardware to confirm his suspicions. He also stated that he would reach out to the SCCA to see how the software works for them. It was suggested that we get some Umansky people out to our event since they are the sponsors. Tony said he will get invites out to the dealership and also get their advertising pieces to be displayed at the Aug event.
- Concours – Tony and Terry agreed to handle manning the information table at the Club Saturday event at the Milwaukee Concours. Tony and Mike W will work together to handle the creation and printing of the ballots for the Porsche concours with people's choice awards being given out for first, second and third.
- Dealer/Liaison – Tony reports that the advertising program is going well. CS Motorsports had initially expressed interest in advertising and Tony reported that Bev would be contacting them to follow up on their interest.
- DE – Everything is well in hand for the Aug 18 DE event at Road America. The committee reports that we are well over 100 registrants with the novice group being full. (As of Aug. 12 the event was completely sold out for all run groups!) The club will again have a touring drive on the track with the veterans from the VA. The club will buy lunch for the vets after their drive and Road America has agreed to buy lunch for their corner workers as a thank you for what we are doing for the vets. Ron Pace made a suggestion that the club nail down its dates for next years event at RA because many of the pro events are switching dates and the calendar is filling up fast.
- Historian – Greg K – Greg reports that he has a completed inventory of the historical items he has. He is also seeking any other items that past board members or club members might have that need to be archived. Bev has posted on the web site a notice to send any historical information or items to Greg for proper archiving. Greg reported that nothing has been received yet. It was decided that all photos from club

events will be burned to a disc and go to Greg as well. Ron Pace stated that Gary Princl might have some historical items.

- Insurance – All insurance certificates are in hand
- Membership – Donna reports that the club has 891 members with 11 new members for the month of July. A new member dinner was also an idea that was brought up.
- Rally – Tony reports that Bob is still interested in staying on as chair of the event. Tony did state that if the club wants to do a rally this fall, he would get a group together to organize. Al W was concerned that the deadline for the last rally was the day of the event yet the event was cancelled two weeks before the deadline due to low numbers of people signing up.
- Porsche Park – See new Business *
- Safety – open – Mike Schmitz will be handling DE safety officer responsibilities.
- Social – Terry – No report.
- Tech Sessions – Mike W. – Nothing new has been planned with the only remaining event being the VA crash test site event. Future plans include a tech session at Umansky and a spring 2018 session at Valenti Classics. Al B suggested that people plan accordingly for the VA event stating that there is limited parking closer to the venue. Al B also stated that as people register for the event he would send out a site map to the registrants. Mike W also brought up interest in the participation and promotion of the Octoberfest car show at the Bavarian Bier Haus.
- Tours – Al W reports that the October driftless area tour is half full. Tony and Al W report that the drive to Elkhart Lake went well in spite of an unexpected road closure on their pre-determined route. It was reported that the event was well attended and all had a good time.
- Website – Steinlifters is published. Donna has a web site set up for photos of club events. Huge kudos to Bev for getting the club's story and photo into Panorama about the tour to Door County.
- Old Business – Donna is waiting for National to get back to her on the usage of the PCA logo for business cards. She stated she would try calling them again. Members of the club discussed the possibility of just using the Steinlifters logo on the cards as a way to get around the lack of response from National. That prompted another discussion about using our logo and having it printed on beer mugs that can be used as a thank you to businesses that host tech sessions and possibly even sell them on our web site. It was also decided that we would look into putting our region logo on other items like t-shirts and polo shirts for members to purchase through the web store.

There was some "confusion" about the Milwaukee region hosting the 2019 Treffen. Tony reports that he

Continued on next page

Minutes continued from previous page

received the ok on us hosting from the region rep via email. Following the Porsche Parade a new email was sent telling our club, "Thanks for being in the running." Tony reports that he sent an email questioning the change and got an un-satisfactory response. We were told that we are in the running for the 2020 Treffen.

The VSCDA fall vintage weekend at Road America will take place Sept 15-17 and the featured manufacturer for the weekend is Porsche. Bev will put out a notice to the zone about the weekend and the events both on track and in downtown Elkhart Lake.

- New Business – Donna reported that the work on the borders for the raised planters has been completed. Originally Donna asked Pat Fowler for a quote on the work to include the costs for a stone border and one that would be done with wood. Donna was surprised to receive a bill for the work that was done without approval by herself or the board. The work was completed in stone at a cost of \$6,516.60. The board is deeply concerned that the

work was done without discussion or approval by the board prior to work commencing. The board needs to approve any expenditures above \$500 and especially if the work is going to cost more than originally estimated. Reluctantly the board on a motion by Donna and a second by Todd F to approve the payment for the work performed. The board also decided that on projects where there is a significant investment that the club should solicit bids for the work.

Ron Pace wanted to express his concern over PCNA advertising their Porscheplatz that was at Turn 5 for the IMSA weekend at Road America as the "Porsche Park." Ron stated that all it is doing is creating confusion for area members that know that the original Porsche Park is near turn 1.

The club is set to show their cars at the Cedarburg Octoberfest event Sunday Oct. 15 and all has been coordinated with Cedarburg Festivals.

- Meeting was adjourned at 8:12 p.m.

Steinlifters advertising rates

Steinlifters is a high-quality monthly newsletter that is produced and displayed electronically on the Milwaukee Region website and emailed to the region's 500+ members. Steinlifters is published on the first day of the month.

Ad size

Full page -- 8.5 x 11
 \$120 monthly or \$1368 yearly (12 months)
 Half page -- 8.5 x 4.5
 \$75 monthly or \$855 yearly
 Quarter page -- 4.5 x 5.5
 \$45 monthly or \$513 Yearly rate

The yearly rate reflects a 5% discount. All ads are full color.

Payment

Payment must be received in advance, including the annual rate.

Ad creative and deadline

Ads should be submitted as a .pdf or a .jpg.
 Ad creative can be changed month to month at the preference of the advertiser.

Deadline

Monthly: Ad must be received no later than the 15th day of the month preceding publication date.
 For example, Sept. 15 for the October issue. An invoice will be emailed to advertiser for payment.

Submit your advertising commitment to the newsletter editor: beverly.jurkowski@sbcglobal.net

An invoice will be generated and sent to you. Upon receipt of payment, the ad will be scheduled for publication.

Classifieds

WANTED TO BUY: 2015 or 2016 Cayman S or GTS

Preferably low miles. Greg Kizevic, 414-352-6611. gkizevic@sbcglobal.net

WANTED TO BUY: 911 4S coupe

Looking for a Porsche 911 4S coupe, 2008-2012. Must be Tiptronic/PDK, not black in color, or black rims; strongly prefer black interior. Looking for lower miles. A car that I can continue to pamper. Call or email Tom 920-362-1570 or email Tom@culinarte.com

FOR SALE: 1978 911 SC

Completely Refurbished Guards Red 1978 911 SC with 15 miles on rebuilt engine. \$55,000 obo. Rebuilt Cam housing and new valves, refinished cylinders and new piston rings, new connecting rod bearings, 12 new steel head studs replacing the dilavars, newly rebuilt Warm Up regulator and Fuel distributor w/ refurbished Injection system, rear main oil seal, Carrera chain tensioners, total clutch package and rebuilt transmission with new Synchros cable and clutch



spring helper, back brake caliper rebuilds, pads and hoses, New Griffiths Air Conditioning system of hoses, drier and compressor. Electrical system: new CD Permatex ignition box, voltage regulator, alternator, starter motor, engine oil lines, shielded spark plug wires, new carpeting and headliner, new window seals. NO RUST BODY WITH total NEW PAINT. 150 mph odometer (not the original 80 mph) reading 066978. Hood latch now adjusted and the rear has been raised to have the slight nose down attitude Bruce Anderson West Coast style. Extensive photos of the whole process for serious buyer. Contact Arthur Cunningham howso@wi.rr.com.

FOR SALE: 1987 Porsche 944 Turbo

Very clean. A "9" on a 10-point scale. Only 34,000 original miles. Timing belt and water pump replaced at 24,000 miles. No rust. Never damaged. Sport



seats, 5 speed, clear bra, many upgrades. Asking \$27,500. Call Gregg Eisenhardt at 414-573-9500 or email

greggeisenhardt@gmail.com with questions.

FOR SALE: Macan wheels and winter tires

I have a set of almost new (wheel / winter tire set was driven for only 2121 miles for about 8 weeks - mostly highway travel). 100% factory Porsche 19-in. Macan Turbo Wheels mounted with Dunlop SP



Winter Sport tires. Dealer purchased, installed and stored. Porsche factory parts set w/Porsche crest center cap and TPMS set already installed. Ready for use. Excellent condition - no cuts and no noticeable wear

on the tires. The wheels are in perfect condition. All four tires look like the picture below. Moving to Texas and don't need these anymore. If you are in the market for a winter tire and wheel set then this is a solid, good-value, no-risk option. Asking \$2,800 OBO). Contact Danny 214-893-0235 or dlynn@artinc.com

Classifieds continued on next page

Classifieds

FOR SALE: Seat covers for 911

Want to protect your leather seats? We used these neoprene seat covers in our 1990 911 Carrera. Snug fit. No wear spots. Don't harm or mar the seats. Cooler in summer than sitting on those hot black seats. Black with red inserts. Asking \$40 plus shipping or you can arrange to pick them up in SE Wisconsin. Should fit most 911 '964 or '90s era models. If you're not sure, bring your Porsche to try them on. Call or text: 414-232-4869.

beverly.jurkowski@sbcglobal.net



Classified ads are free to PCA members.

**Submit your ad to the newsletter editor:
Beverly.jurkowski@sbcglobal.net.**

Include up to two (2) photos to go with the ad, if applicable.

FOR SALE: Genuine Fuchs 15x6 front and 15x7 rear Wheels. Some curb rash but very solid wheels; would be great for a set of track wheels or to mount autocross tires. No center caps. \$600. 414-202-8056.



Steinlifters is published monthly for members of Porsche Club of America, Milwaukee Region. Comments and suggestions for content should be sent to the editor, Beverly Jurkowski, beverly.jurkowski@sbcglobal.net. We reserve the right to edit or reject all submissions.