

## Steinlifters advertising rates

Steinlifters is a high-quality monthly newsletter that is produced and displayed electronically on the Milwaukee Region website and emailed to the region's 500+ members.

Steinlifters is published on the first day of the month.

	<b>Ad size</b>	<b>Monthly</b>	<b>Annually</b>
Full page	8.5 x 11	\$120	\$1368
Half page	8.5 x 4.5	75	855
Quarter page	4.5 x 5.5	45	513

Yearly rate – 12 issues – reflects a 5% discount.

All ads are full color.

### **Payment**

Payment must be received in advance, including the annual rate.

### **Ad creative and deadline:**

Ads should be submitted as a .pdf or a .jpg.

Ad creative can be changed month to month at the preference of the advertiser.

**Deadline:** Monthly: Ad must be received no later than the 15<sup>th</sup> day of the month preceding publication date. For example, July 15 for the August issue.

An invoice will be emailed to advertiser for payment.

Submit your advertising request to the newsletter editor:  
beverly.jurkowski@sbcglobal.net