

## *From Within the 13<sup>th</sup> Zone – March 2008*

### ***Winter Board Meeting***

Recently, I attended the PCA Winter Board Meeting in Dallas, Texas. Tony Foudlapour of PCNA reported that more than 36,380 Porsches were sold in North America in 2007. This equates to approximately a 2% increase in sales over the prior year. In July 2007, the 100,000<sup>th</sup> Porsche 997 rolled off the assembly line. Porsche was also named “Top Nameplate” by J.D. Power & Associates for the 2<sup>nd</sup> Year in a row in quality. 2008 marks the 35<sup>th</sup> Anniversary of the Porsche Design Company. PCNA will announce a 2008 Porsche Cayman S Porsche Design Edition at the Los Angeles Auto Show. The 2009 Cayenne GTS made its debut at the Chicago Auto Show last week. The Boxster RS60 Spyder will be released soon in a limited edition referring back the 550 Spyder. 1960 vehicles will be built. In 2009, the 4 door Gran Turismo Panamerica will be released with a hybrid version to follow. Based on the success of the previous three, there will be a Rennsport Reunion IV. Details to follow. Tony also reported on a program that PCNA has held within the Atlanta area, “Train the Trainer” which was held at local high schools in an effort to aid in teaching parents how they can better teach their teen drivers safer driving techniques. They are discussing the possibility of promoting the program across the country. Sounded like a really positive program!

Sandra Meier of Porsche AG stated that her department assists in the care of 570 Porsche Clubs worldwide in 60 countries. She has personally attended 4 Porsche Parades in 2008. A race series known in Europe, “Porsche Sports Cup” will be expanding into further markets within Europe. Paul Gregor, Club Coordinator, shared a quote from Dr. Ferry Porsche, “Those lucky enough to build a business out of a dream, owe it to the world to be caretakers of dreams”.

Larry Hayes of IMSA reported that 2008 is the 10<sup>th</sup> Anniversary of ALMS. PCNA has agreed to sponsor the Porscheplatz concept for the 2008 ALMS season. Those that have attended would agree that it is a terrific benefit to Porsche members across the country. PCNA will be enhancing the banners and the AV systems within the tents this year.

Henry Hoeh, Zone Challenge Coordinator for the 2008 Charlotte Parade advised that this year they are planning to have the Zone Challenge take place in a 2 hour block of time immediately following the Parade Workers Party. Proposed events would be a Racing Simulator, a NASCAR type tire changing, and a cylinder head repair / valve spring swap.

Tom Brown, National Parade Chairman spoke of the different aspects of Parade. There will only be three banquets with an appetizer party and a dessert party that would lend time for Parade goers to dine with friends outside of a banquet environment. Parade will be held in Charlotte June 28<sup>th</sup> to July 3<sup>rd</sup>.

Arlene Novack, newly appointed PCA Safety Chair discussed the new seat belt standard on the DE portion of the website. If your region holds driver education events, please review the new standards prior to holding the event. Vu from the National office advised that the new insurance packets that will go out to regions will contain: an Observer’s Report Form, and Incident Report Form (anything more than buffable damage), and the Insurance Certificate.

The Road Runner Region will be hosting the 2008 Escape to the Land of Enchantment in New Mexico, September 18-20<sup>th</sup>. Looks like a beautiful region of the country for a few days of Porsche fun.

It's not the cars, it's the people. Go out and start enjoying the Porsche Passion! Until next time...

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