

Within the Zone 13

Ken Hold, Zone 13 Representative

The third quarter started very busy with a number of the Zone 13 folks being involved at the Keystone Parade. Despite the busy schedule we found time to hold an enjoyable “Gathering” for zone members. The 40-person turn out proved to be a great opportunity for members from various regions to meet, share common interests and network for future cross regional events. While zone members were pleased with winning several awards, we were very proud of Laura Prellwitz, Fox Valley Region president, for winning PCA Enthusiast of the Year!

Less than two weeks after Parade, the Bluegrass Region was involved with their largest annual event, the Keeneland Concours d’Elegance. While nearly half of the concours planning team is comprised of Bluegrass Region members who work year round on the event, the key involvement for the region is the day of event Car Club Paddock Challenge. This event is one of the key fund raisers for the concours. This year’s Porsche Paddock had more than 100 cars and a winning Challenge donation of \$11,512 which provided the majority of the \$18,094 total Paddock donation to the Kentucky Children’s Hospital. It also gave Porsche owners another year of bragging rights for having the #1 sports car club in Lexington.

During July/August I spent a month in Germany. I was able to spend a day in Stuttgart visiting the Porsche Museum. The museum building itself is awesome and the one-off unique vehicles displayed were fantastic! The displays were presented in a manner that maximized accessibility to the visitor with very visible descriptors for information.

In late August I attended a Lexington Porsche Dealer Service Day. This event has been offered a couple of times a year in conjunction with the Bluegrass Region. There typically is a good turn out of both PCA and non-PCA Porsche owners. It provides a good opportunity for the region to solicit for new members. It is also a time when Porsche owners can discuss car issues with parts and service providers. This time we had a dyno-tester on-site to test horsepower.

Labor Day Weekend was a total blast for my wife Adell, and me. On Saturday we went to Porsche Park at Road America for a joint picnic with the Fox Valley and Milwaukee Regions. The event was very evenly shared with approximately half of the 80 attendees coming from each region. Even more impressive was the equal sharing of set-up, tear-down, and clean-up responsibilities. The Milwaukee Region has done an excellent job of developing and maintaining the Porsche Park.

On Sunday morning we participated in a Chicago Region TSD Rally in the Elkhart Lake area. This rally was particularly fun since it followed the original open road course of the 1950 – 1952 races. This course was later the basis for the layout for Road America.

On Sunday afternoon we were able to do six observation laps on the Road America track in our Cayenne Turbo S. I enjoyed my first drive on the RA track and Adell had her first time ride on any track. Over all we had a great weekend!

On September 19 I had the privilege of presenting a PCA 50-Year Recognition to the Kentucky Region. The event was held in a recently restored historical theater in downtown Louisville. There were approximately 100 attendees at the event. Parking for the 32 Porsches driven to the event was immediately in front of the theater as result of closing the street to public access. The region provided attendees with a book and DVD describing the region founding and photos of past events.

I spent the September 26 and 27 weekend in St. Charles, Ill., attending a National Planning Meeting for the 2010 Parade. This was my first opportunity to view the venue and meet key members of the Planning Team. The amount of work already done is amazing. The amount of work left to do is tremendous. I was very impressed with the number of Chicago Region volunteers already involved in assisting the National Parade Team.

In addition to attending events I've been involved with making a couple of changes to our region procedures. I've been working with Arlene Novack, our National Safety Chair, in developing an Observer's Report for Tech Sessions which require insurance coverage. It is important that club members who attend these events are afforded the same rigorous attention to detail spelled out in an observer's report as is applied to other moving vehicle events.

I'm also working with David Novack, our General Counsel, in changing the wording and direction described in the Region Procedures Manual regarding the National Charity Subsidy. The current RPM wording implies that the Charity Subsidy only applies to events held directly by a region. Recent changes in tax accounting and reporting place significant responsibilities on the organization holding a charity event. The revised wording would clarify that the subsidy could apply in the case where the region is a participant of an event held by the charity, in which case the charity would be responsible for event tax accounting and reporting. David and I will be getting out a Region Focus Issue further describing the change.

I'm pleased to report that the Southern Indiana Region is now definitely an active, viable PCA Region! Key results include increased enrollment, several events completed and more scheduled. Relations established with local Porsche Dealer, Energized officers and directors. Congratulations to the members of the Southern Indiana Region!